

February 10, 2008

To: BASH Swim Team Families

From: Jim Muething

Re: Strong Kids Campaign

As a parent of a BASH swimmer and a committee member for the 2008 Strong Kids Campaign, I would like to explain to you the reason for this campaign and ask for your support.

The whole purpose of the Strong Kids Campaign is to provide YMCA services to individuals and families who are not able to afford them. Through the generosity of individuals like you, the Blue Ash YMCA spent over \$250,000 last year providing the "gift of the Y". The Strong Kids Campaign is one source of these necessary funds.

Over the course of a week, month and year, the Blue Ash Y fills my family's lives with many great experiences. I am confident that the Y positively impacts your families as well, and your gift will others with the opportunity for that same enjoyment.

Along with Bill and the entire coaching staff, we are asking each family of a BASH swimmer to support the campaign with a donation. Our goal is 100% team participation. No amount is too small. Pledge cards are available at the YMCA and Coach Bill is also emailing them to you.

Thanks in advance for your generosity!!!